



MULIA RAYA

# COMPANY PROFILE 2019

Manufacturer  
Importer & Distributor

[www.muliaraya.co.id](http://www.muliaraya.co.id)

## Get to Know Us

### Formed in 1989

PT Mulia Raya Agrijaya is one of Indonesia's major trading companies of fresh fruits, vegetables and dairy products. Over the years, our company has evolved into an integrated, yet diversified corporation providing our clients and customers the best products and services.

As a vibrant, family business, Mulia Raya understands the unique Indonesian market; we built the company around our community and people. Over the last decade, we have invested in and are continuing investing various infrastructures and built for purpose facilities to ensure we are growing together with our market; yet remains nimble to ensure flexibility in an increasingly competitive market.

Mulia Raya has built numerous long and sustainable working relationships with many suppliers and partners across the globe. We continue to explore new opportunities and products, ensuring we are giving our customer-base the best possible access to globally-sourced products.





# Key Business Operations

Working with our sister companies, we are able to service and provide our customers with complete collection of products and end-to-end services. With each sister company operating and working independently, we are able to simultaneously progress forward and promote efficiency to the business.



## Import of fresh fruits and vegetables

- Globally sourced fresh fruits and vegetables from over 25 countries annually
- Partnerships with various global suppliers
- Cold-chain logistics throughout the journey
- Air and sea freight



## Manufacturer of premium food products

- Manufacturing facilities for frozen dough, drinking yoghurt, processed cheese, condiments and premium sausage
- World-class manufacturing facilities with food safety and quality certifications
- Locally produced products, internationally recognised



## Distributor for major global partners

- Indonesia-wide distribution points with dry, chilled and frozen infrastructure
- Efficient and cohesive sales and support teams
- In-house demo and test kitchens accessible to all
- Integrated customer and sales management system



MULIA RAYA

## OUR OFFICES



Over the years, we have grown into a self-functioning, integrated distribution company in Indonesia. **With 18 distribution points spread across Indonesia**, we are able to reach all corners and communities of this archipelago country.

Our Jakarta and Surabaya offices remain as our main dispatching points, with our other offices, distribution centres and plant sites fully equipped with its own management teams and support personnel, vehicles and dry, chilled and frozen facilities.

## The MR Fleet



own and operate over  
**300  
vehicles**

including a large range of delivery fleet such as trailer trucks, boxed trucks (dry, chilled and frozen), jumbo trucks, semi-trailer trucks, vans and motorcycles. 85% of the vehicles are fully-equipped with GPS tracker units; our team is able to monitor real-time their location, movements and box temperature.

To fulfill our customer's demands,  
our vehicle fleet operates

**365**  
days

**24**  
hours

**7**  
days a week

This is to ensure we are able to fulfill the market demands as timely as possible





## OUR CUSTOMERS

Mulia Raya has a wide range of customer base starting with the modern trade sector including all major hypermarkets, supermarkets, minimarkets and fruit centers; food service outlets such as hotels bakeries, bakery suppliers, restaurants, cafes and industrial customers.

We have maintained a long-term, sustainable relationship with our customer base for over 30 years.

## Our Sister Companies

PT. Mulia Boga Raya

PT. Indopangan Sarana Prima

PT. Indomaru Lestari

PT. Mulia Cipta Rasa

PT. Prima Lakto Sehat

PT. Mulia Dough International



# OUR PRODUCTS

Mulia Raya provides our customers with an integrated, full-range food service and fresh products. In addition to importing and distributing fresh fruits and vegetables, we also own and manufacture food products. We only sell the best quality products to our customers - and carry products which we would ourselves consume or gift to our loved ones.





**MULIA RAYA**

#### **HEAD OFFICE**

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**instagram.** [@muliaraya.id](https://www.instagram.com/muliaraya.id) | **linkedin.** [Mulia Raya Group](#)

#### **OUR OFFICES**

##### **PT Mulia Raya Prima**

Jl. Kawalayaan Utama no 7, Bandung

##### **PT Langgeng Agronusa**

Jl. Ring Road Barat RT/RW 009/015, Gamping, Sleman,  
Yogyakarta, 55293

##### **PT Sentra Agri Mulia Lestari**

Jl. Dr Suratmo No 140 Kalibanteng, Semarang

##### **PT Segar Mas Prima**

Jl. Dupak Rukun No 110, Surabaya, 60182

##### **PT Sekar Mulia Abadi**

Jl. Pulao Solor Kav. 600131 KIM Tahap II Saentis, Deli  
Serdang, Sumatera Utara, 20731

##### **PT Indoprima Utama**

Jl. Cargo Indah 1 No. 8, Ubung, Denpasar, Bali

